



RECOMMENDED PERSONAL PRODUCTS BY PERSONA

January 2021

REMOTE/FLEX/EXEC WORKSTYLES ARE OVER HALF THE WORKERS IN A TYPICAL ENTERPRISE

Office ●
Communicator



Work Location



Comms needs

Desk phone

Emails, Voice call,
in-person

Headset adoption 33%

Video call usage 5%

Desk phone usage 63%

13%

40% Office Based

Not included 8% office independent

Office ●
Collaborator



Work Location



Comms needs

PC

IM, Video call

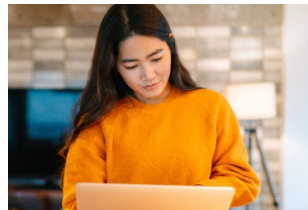
Headset adoption 67%

Video call usage 46%

Desk phone usage 44%

27%

Remote ●
Collaborator



Work Location



Comms needs

PC, Smartphone

Video call

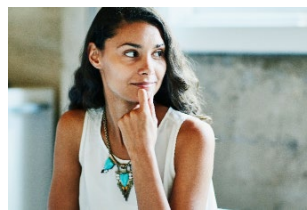
Headset adoption 75%

Video call usage 51%

Desk phone usage 39%

15%

Flexible ●
Worker



Work Location



Comms needs

Smartphone

Video call, Online
collaboration tools

Headset adoption 73%

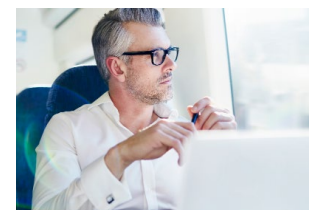
Video call usage 47%

Desk phone usage 58%

20%

40% Flex / Remote

Road ●
Warrior



Work Location



Comms needs

Smartphone

Voice call

Headset adoption 62%

Video call usage 32%

Desk phone usage 46%

5%

Connected ●
Executive



Work Location



Comms needs

PC, Smartphone, Conf. system/
phone

Video call, Online collaboration tools

Headset adoption 81%

Video call usage 79%

Desk phone usage 64%

12%

12% Execs

Significantly higher or lower than other segments at 95% confidence level

RECOMMENDED SOLUTIONS: OFFICE COMMUNICATOR



OLIVIA'S COMMUNICATION NEEDS

- Comfort and good audio for long conference calls
- Easy to use tools and ability to manage multiple calls
- Solutions that block out noise and distractions

COMMUNICATION ENVIRONMENT



BLACKWIRE 8225

Stationary Corded Solution

- Flexible, noise-canceling microphone with Acoustic Fence technology
- Advanced hybrid active noise canceling (ANC)
- Dedicated Microsoft Teams button

SAVI 8200 OFFICE

Stationary Wireless Solution

- Line of sight range up to 590 feet/180 meters
- Choice of wearing styles, including the over-the-head active noise canceling (ANC) model (Savi 8220)
- Get crystal clear audio with the latest DECT™ technology

BLACKWIRE 5200 SERIES

Stationary Corded Solution

- Ideal for all-day use
- Noise canceling microphone masks nearby conversations
- Available in mono or hi-fi stereo
- Choose USB-A or USB-C
- Connectivity to smartphone and tablet via 3.5 mm

CCX 500

Desktop Solution

- 5" multi-touch LCD display
- Award-winning Poly audio and noise blocking technology
- Headset options to suit every workers' style
- Built in Bluetooth®, two USB ports
- Microsoft Teams version

(all Poly products with USB can connect to Poly desk phones with USB ports)

RECOMMENDED SOLUTIONS: OFFICE COLLABORATOR



OWEN'S COMMUNICATION NEEDS

- To connect to multiple devices
- Solutions that block out noise and distractions
- To be able to focus on calls, not the surrounding noise

COMMUNICATION ENVIRONMENT



SAVI 8200 OFFICE

Stationary Wireless Solution

- Line of sight range up to 590 feet/180 meters
- Choice of wearing styles, including the over-the-head active noise canceling (ANC) model (Savi 8220)
- Get crystal clear audio with the latest DECT™ technology

VOYAGER 4200 OFFICE

Stationary Wireless Solution

- Connect seamlessly to your desk phone and PC/Mac
- Dual microphones help block out nearby sounds
- Mono or stereo wearing style
- Dedicated Microsoft Teams button

STUDIO P5

Personal Video Solution

- Exceptional camera optics
- Automatic low-light compensation
- USB connection to wireless headset adapter
- Small and rugged for portability

CCX 500

Desktop Solution

- 5" multi-touch LCD display
- Award-winning Poly audio and noise blocking technology
- Headset options to suit every workers' style
- Built in Bluetooth®, two USB ports
- Microsoft Teams version

(all Poly products with USB can connect to Poly desk phones with USB ports)

RECOMMENDED SOLUTIONS: REMOTE

COLLABORATOR



RECURRING COMMUNICATION NEEDS

- Clear sound in any environment
- Easy connection to multiple devices
- Technology for roaming in home office or office

COMMUNICATION ENVIRONMENT



VOYAGER FOCUS UC

Mobile Wireless Solution

- Over-the-head stereo Bluetooth® headset with active noise canceling (ANC)
- Dynamic mute alert notifies you when you talk while on mute
- Smart sensors detect when the headset is on/off to answer calls, play/pause music and unmute/mute the mic

SAVI 8200 UC SERIES

Stationary Wireless Solution

- Line of sight range up to 590 feet/180 meters
- Choice of wearing styles, including the 3-in-1 convertible options (Savi 8240/8245)
- Get crystal clear audio with the latest DECT™ technology

POLY SYNC 20+

Personal Speakerphone Solution

- Three-microphone steerable array and full duplex audio
- Portable speakerphone and high-performance music speaker
- Up to 20 hours of battery life
- Works with computers via USB and Bluetooth®, and with smartphones via Bluetooth®

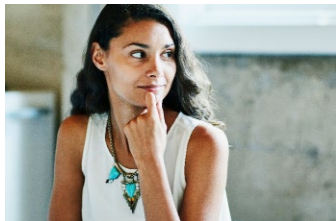
STUDIO P15

Personal Video Solution

- All-in-one device
- Brilliant colors optimized to make you look your best
- 4K resolution for sharp, crisp images
- Powerful integrated speaker
- Multi-microphone array

(all Poly products with USB can connect to Poly desk phones with USB ports)

RECOMMENDED SOLUTIONS: FLEX WORKER



FAYE'S COMMUNICATION NEEDS

- Solutions that aid calls inside and outside the office
- Communicate in unpredictable noisy environments
- To be able to take calls on desk phone, mobile, and PC

COMMUNICATION ENVIRONMENT



VOYAGER 6200 UC

Mobile Wireless Solution

- On-demand passive and active noise canceling (ANC) block out distractions
- Comfort-fit earbuds deliver hi-fi stereo
- Neckband vibrates to alert you of incoming calls



VOYAGER FOCUS UC

Mobile Wireless Solution

- Over-the-head stereo Bluetooth® headset with active noise canceling (ANC)
- Dynamic mute alert notifies you when you talk while on mute
- Smart sensors detect when the headset is on/off to answer calls, play/pause music and unmute/mute the mic



STUDIO P5

Personal Video Solution

- Exceptional camera optics
- Automatic low-light compensation
- USB connection to wireless headset adapter
- Small and rugged for portability



CCX 500: NO HANDSET

Desktop Solution

- 5" multi-touch LCD display
- Award-winning Poly audio and noise blocking technology
- Headset options to suit every workers' style
- Built in Bluetooth®, two USB ports
- Microsoft Teams version

(all Poly products with USB can connect to Poly desk phones with USB ports)

RECOMMENDED SOLUTIONS: ROAD WARRIOR



RAY'S COMMUNICATION NEEDS

- Solutions that help stay connected on-the-go
- Clear connections in outdoor noise and wind situations
- Devices that are charged and ready to go

COMMUNICATION ENVIRONMENT



VOYAGER 5200 UC

Mobile Wireless Solution

- Four adaptive microphones and proprietary digital signal processing (DSP) to reduce disruptive background noise
- Portable charging case and desk stand
- Up to 7 hours, up to 14 extra hours with charging case

POLY SYNC 20+

Personal Speakerphone Solution

- Three-microphone steerable array and full duplex audio
- Portable speakerphone and high-performance music speaker
- Up to 20 hours of battery life
- Works with computers via USB and Bluetooth®, and with smartphones via Bluetooth®

VOYAGER 6200 UC

Mobile Wireless Solution

- On-demand passive and active noise canceling (ANC) block out distractions
- Comfort-fit earbuds deliver hi-fi stereo
- Neckband vibrates to alert you of incoming calls

VOYAGER 8200 UC

Wireless Desktop Solution

- Dual-paired omni-directional microphones
- Best-in-class dual-mode active noise canceling (ANC)
- Dynamic mute alert detects and notifies you when you talk while on mute

(all Poly products with USB can connect to Poly desk phones with USB ports)

RECOMMENDED SOLUTIONS: CONNECTED EXECUTIVE



CARL'S COMMUNICATION NEEDS

- Solutions for in-the-office and on-the-go distractions
- Clear connections even in noisy situations
- Optimal devices for each communication environment

COMMUNICATION ENVIRONMENT



VOYAGER FOCUS UC

Mobile Wireless Solution

- Over-the-head stereo Bluetooth® headset with active noise canceling (ANC)
- Dynamic mute alert notifies you when you talk while on mute
- Smart sensors detect when the headset is on/off to answer calls, play/pause music and unmute/mute the mic

VOYAGER 8200 UC

Mobile Wireless Solution

- Dual-paired omni-directional microphones
- Best-in-class dual-mode active noise canceling (ANC)
- Dynamic mute alert detects and notifies you when you talk while on mute

STUDIO P15

Personal Video Solution

- All-in-one device
- Brilliant colors optimized to make you look your best
- 4K resolution for sharp, crisp images
- Powerful integrated speaker
- Multi-microphone array

CCX 600

Desktop Solution

- Large 7" multi-touch LCD display
- Award-winning Poly audio and noise blocking technology
- Headset options to suit every workers' style
- Wi-Fi and Bluetooth® are built-in
- Microsoft Teams version

(all Poly products with USB can connect to Poly desk phones with USB ports)

THANK YOU